

DAN MILLER

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Housing Specialist—New York City Public Engagement Unit

September 2021 – July 2026

- Conducted outreach to landlords, brokers and clients to match potential tenants to new apartments
- Built and maintained dozens of active relationships to ensure steady flow of homes
- Led mass-texting project to contact over 30,000 potential landlords and increase recruitment

Senior Analyst—Global Strategy Group

March 2014 – July 2019

- Oversaw surveys including sampling, programming, fielding and turnout projection
- Analyzed and reported results and summarized recommendations for clients and internal staff
- Programmed various tools using SQL and R to automate tasks and improve efficiency

Strategic Planner—Integrated Direct Marketing

May 2013 – March 2014

- Selected audiences and oversaw mail fundraising strategy for multiple political and nonprofit clients
- Helped shape messaging and testing to maximize financial returns for clients
- Processed raw data files and worked with multiple vendors to ensure data quality and hygiene

Marketing Analyst—CREDO Mobile

April 2011- January 2013

- Managed data and targeting for a large direct mail sales program (~2 million pieces/quarter)
- Oversaw multiple simultaneous experiments and A/B tests and incorporated results into mail strategy
- Analyzed marketing and sales data to provide guidance on long-term sales trends
- Upgraded NCOA processes to achieve an 80% reduction in unmailable addresses

Data Analyst—MSHC Partners

May 2009-November 2010

- Worked with clients and other staff to determine the best mail strategy for campaigns across the country, including the use of advanced modeling techniques
- Analyzed and processed political data using SQL, SPSS, and VAN and Catalist online files
- Part of a team of five employees that processed 1,154 error-free mailing lists, comprising over 33 million households, from Labor Day to Election Day 2010

Data Analyst—Democratic National Committee

March 2008-March 2009

- Helped build and maintain national voter database using SQL
- Used database programming to standardize and troubleshoot state voter files of widely varying quality
- Worked with voter file managers and external vendors to ensure timely and accurate delivery of data

Part-time/Volunteer Work

Founding Board Member and Team Leader—Open New York

May 2017 – Present

- Organized and launched New York's YIMBY movement, incorporating a new nonprofit, building a 5,000+-person mailing list, launching chapters statewide, and hiring 10+ full-time staff
- Organized volunteers to testify in favor of projects, doorknock and canvass for endorsed candidates, and lobby for more housing-friendly laws at the local and state level
- Thanks to ONY, New York has passed citywide zoning reform (City of Yes), enacted ballot initiatives to streamline the housing approval process, and eliminated parking minimums near transit

Education:

American University—BA, Economics

August 2002-May 2006

Skills: Proficient at SQL, Excel; extensive voter file experience; R, GIS, MS Access, Votebuilder